

Client

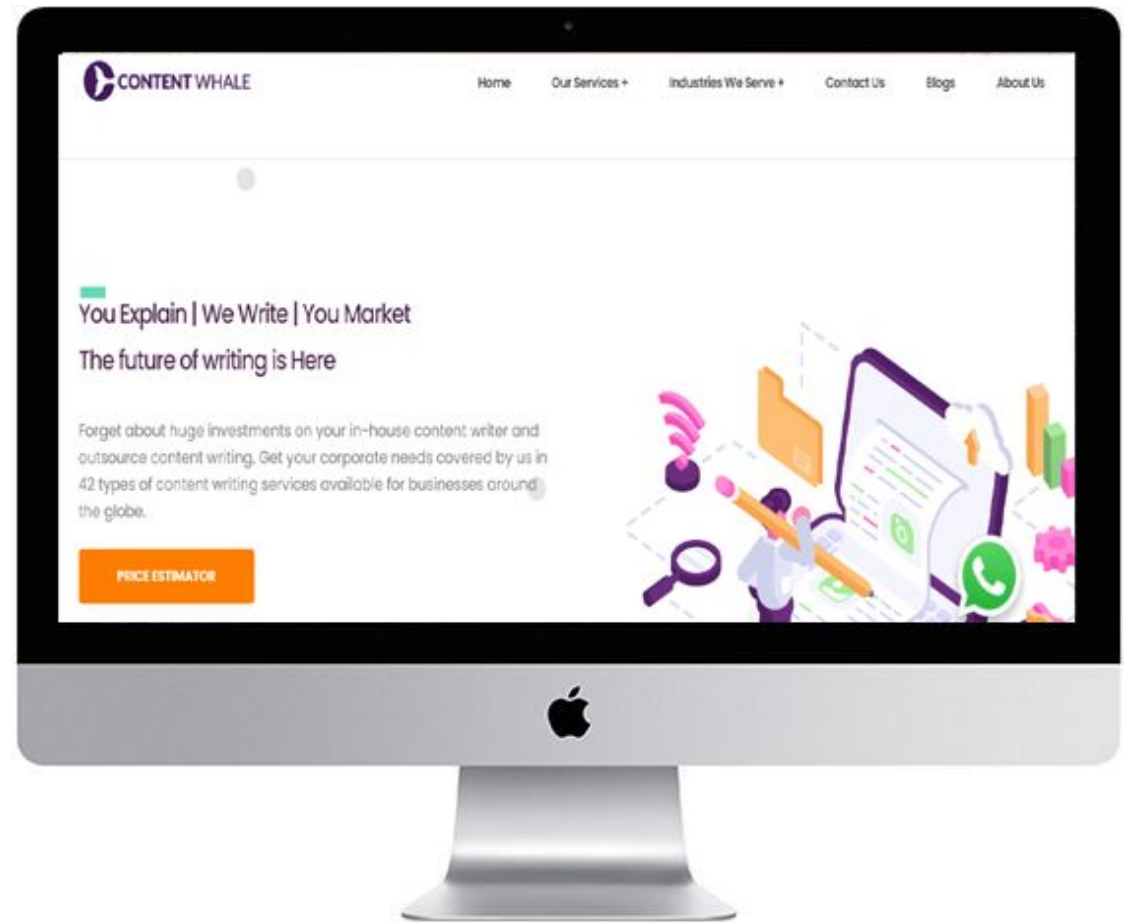
Case
Studies





“

One of the India's Top 5 Content Writing Company with more than 500+ In-house writers



Project Type
SEO

Project Start Date
Oct 2019

Project End Date
ON Going

Content Whale Portfolio **India**

Content Whale			
Keywords	Country	Rank	Volume
Content Writing Services	India	7	2400
Content Writing Company	India	2	720
Content Writing Agency	India	2	720
Content Writing Companies	India	2	720
Content Writing Agencies	India	3	720
Content Writing Agencies in India	India	9	320
SEO Content Writing Services India	India	1	90
Content Writing Services in Mumbai	India	2	90
Best Content Writing Company	India	4	70

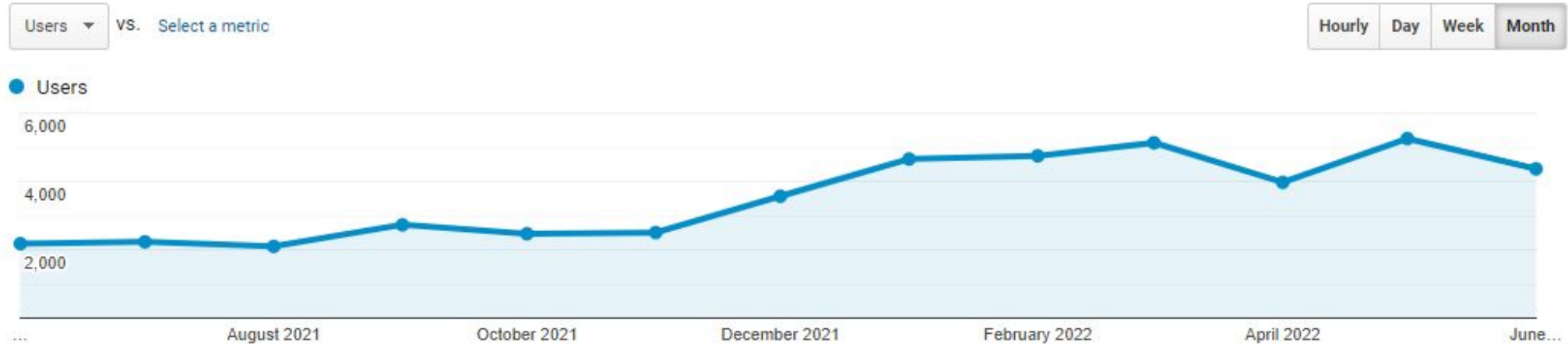
Content Whale Portfolio **International**

Content Whale			
Keywords	Country	Rank	Volume
Copywriting Agency London	UK	5	100
Copywriting Agencies London	UK	8	150
Copywriting Company	UK	9	80
Copywriting Agency	UK	10	500
Copywriting Services	UK	11	400
Content Writing Services in USA	USA	5	70
USA Graphic Design	USA	9	80
Copywriters in Chicago	USA	10	60
Copywriting Seattle	USA	10	70
Content Writing Services USA	USA	11	80

Conclusion

01

Website is getting 3500 Avg. organic users per month from past 1 year.



Users
44,500



New Users
44,155



Sessions
59,400



Number of Sessions per User
1.33



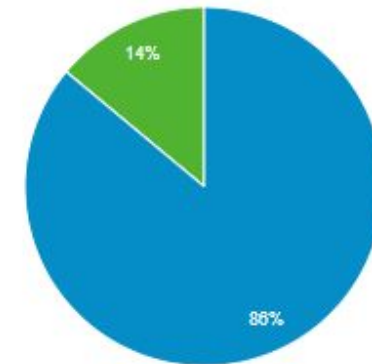
Pageviews
112,831



Pages / Session
1.90



New Visitor Returning Visitor



Conclusion

02 Website is ranking for 885 keywords Worldwide

Monthly volume

All countries

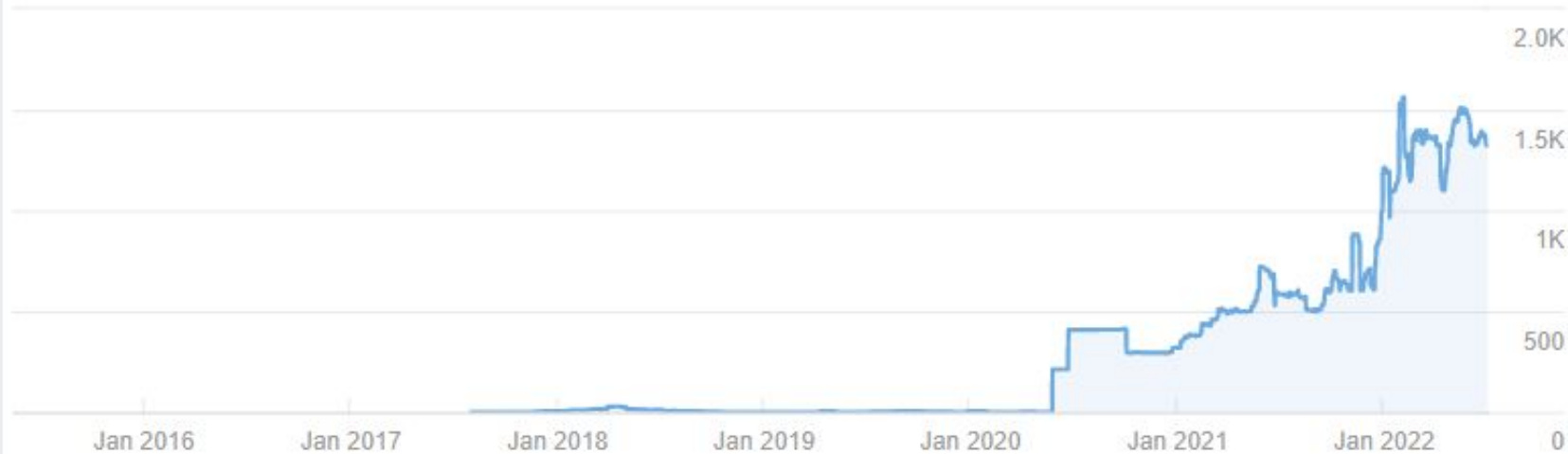
Organic traffic ⁱ 1,317 /month

All time

One year

Last 30 days

Export



Country

Keywor...

Traffic ⁱ

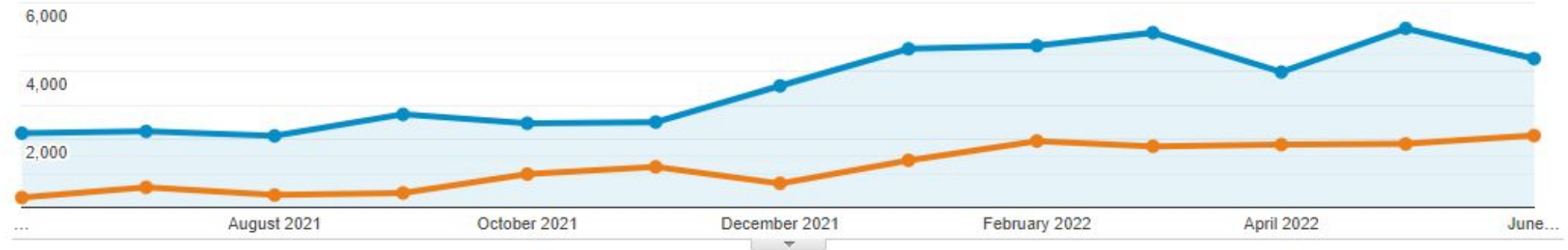
Country	Keywor...	Traffic ⁱ
All count...	885	1.3K
India	328	1.1K 87%
United K...	50	60 4.6%
United S...	321	58 4.4%
Russian ...	4	24 1.8%
Pakistan	28	7 <1%
Germany	6	7 <1%
Argentina	3	7 <1%
Canada	21	4 <1%
Indonesia	10	2 <1%

Conclusion

03 We have got 201% growth in Organic Users in past one year

Jun 1, 2021 - Jun 30, 2022: ● Users

May 2, 2020 - May 31, 2021: ● Users



Users

201.04%

44,500 vs 14,782



New Users

199.21%

44,155 vs 14,757



Sessions

177.14%

59,400 vs 21,433



Number of Sessions per User

-7.94%

1.33 vs 1.45



Pageviews

113.70%

112,831 vs 52,798



Pages / Session

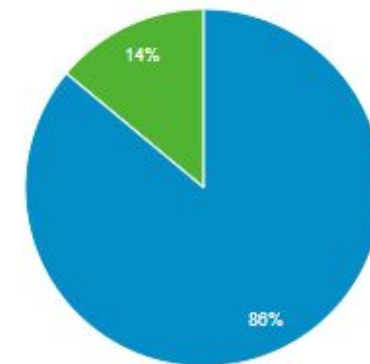
-22.89%

1.90 vs 2.46



■ New Visitor ■ Returning Visitor

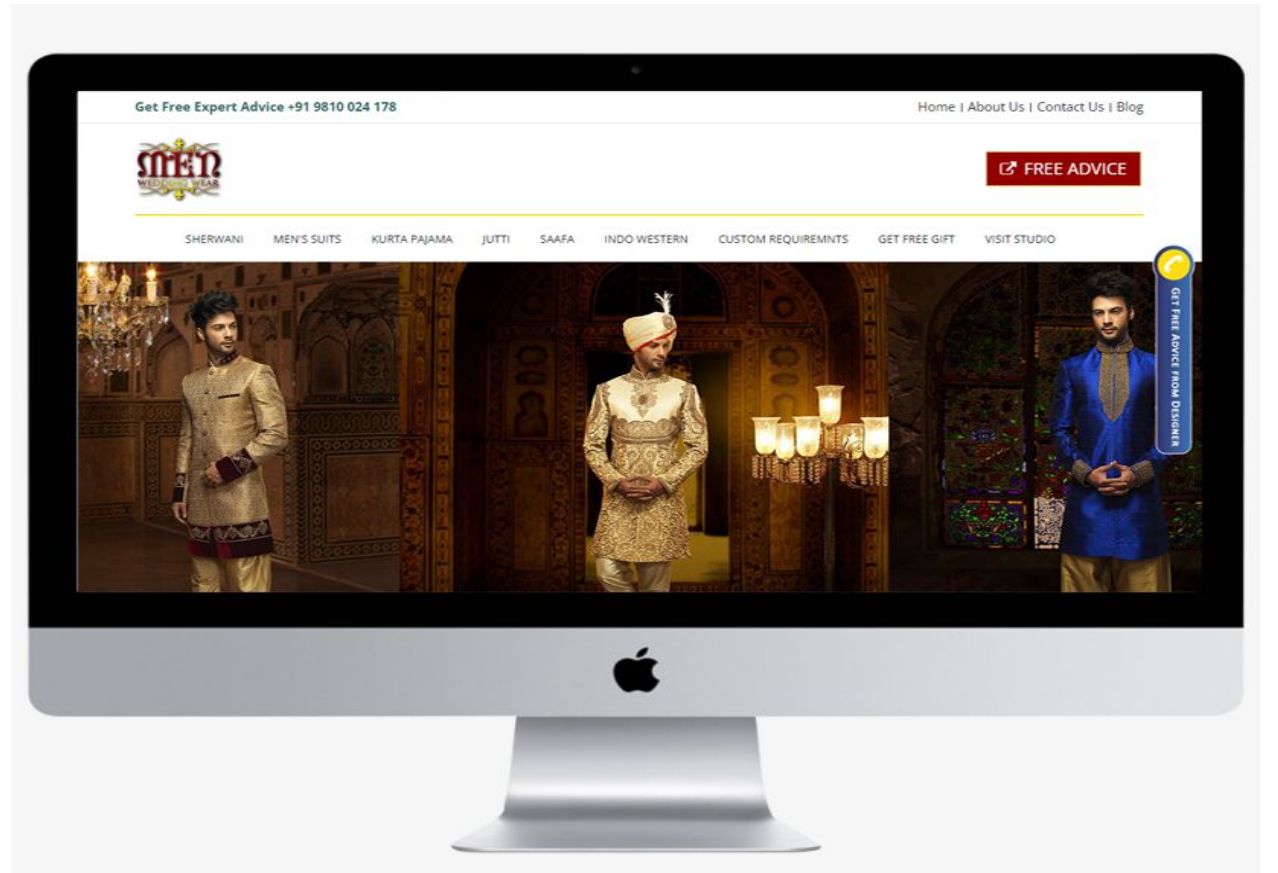
Jun 1, 2021 - Jun 30, 2022



May 2, 2020 - May 31, 2021



“ Men Wedding Wear has an exclusive range of Wedding Wears for men. Located at the heart of delhi (Lajpat Nagar).



Project Type
SEO

Project Start Date
April 2022

Project End Date
ON Going

Men Wedding Wear Portfolio

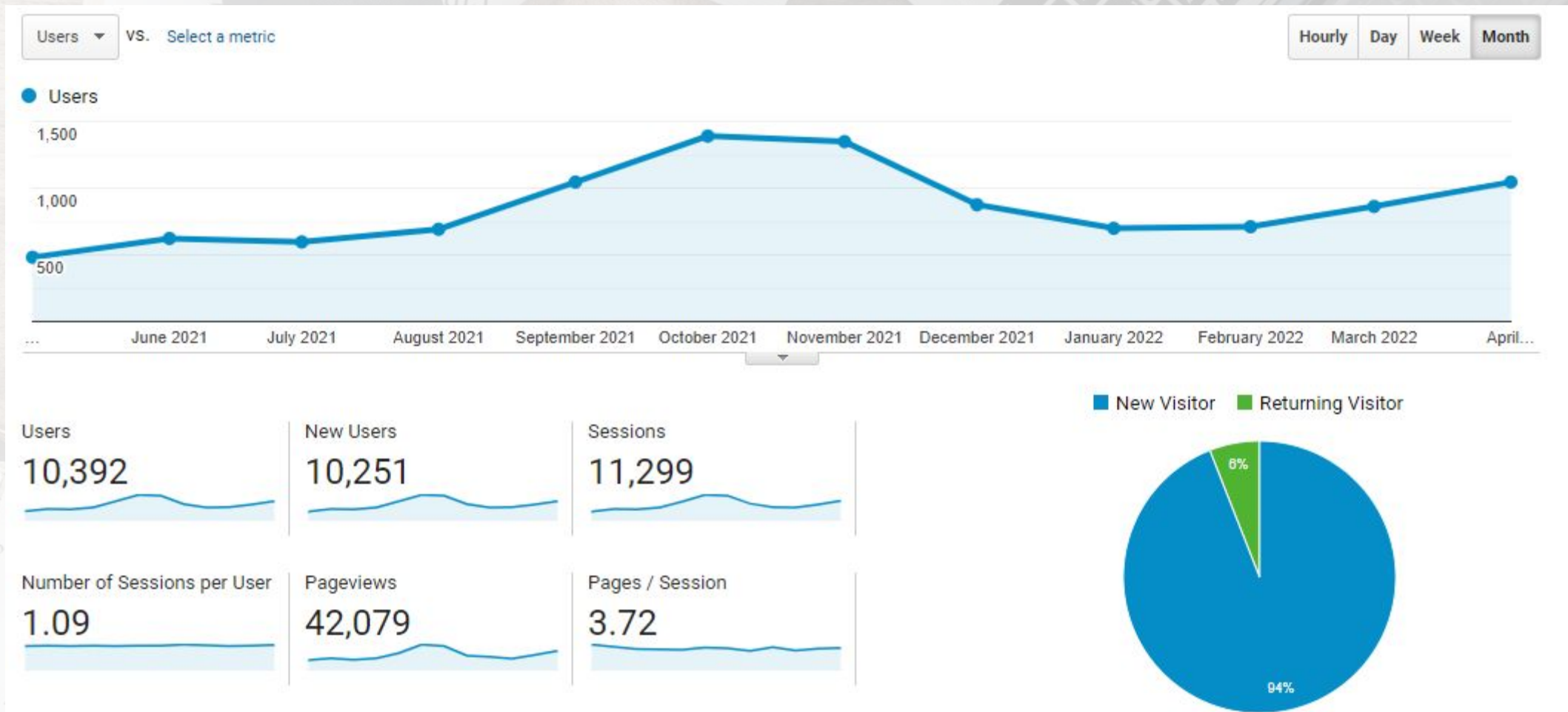
Men Wedding Wear			
Keywords	Country	Rank	Volume
sherwani for groom in delhi	India	8	320
Men Suits in Delhi	India	2	110
sherwani shops in delhi	India	5	110
sherwani shops in lajpat nagar	India	7	70
kurta pajama in delhi	India	4	70
kurta pajama shop delhi	India	7	70
kurta pajama shop in delhi	India	8	70
sherwani in lajpat nagar	India	9	40
designer suits for mens in delhi	India	1	30

Men Wedding Wear Portfolio

Men Wedding Wear			
Keywords	Country	Rank	Volume
designer suits for mens in delhi	India	1	30
sherwani showroom in delhi	India	6	20
top sherwani shops in delhi	India	4	20
wedding suits for men in delhi	India	4	10
readymade gents suits in delhi	India	1	10

Conclusion

01 Website is getting 945 Avg. organic users per month from past 1 year.



Conclusion

02 Website is ranking for 1400 keywords in India

Monthly volume

India

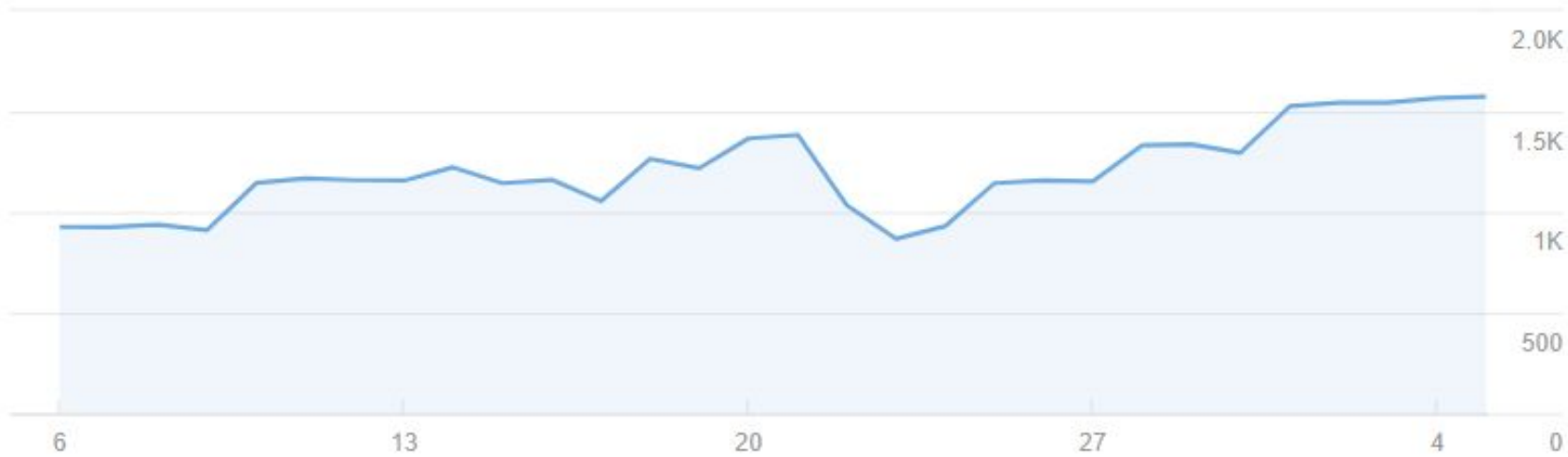
Organic traffic: 1,574 /month

All time

One year

Last 30 days

Export

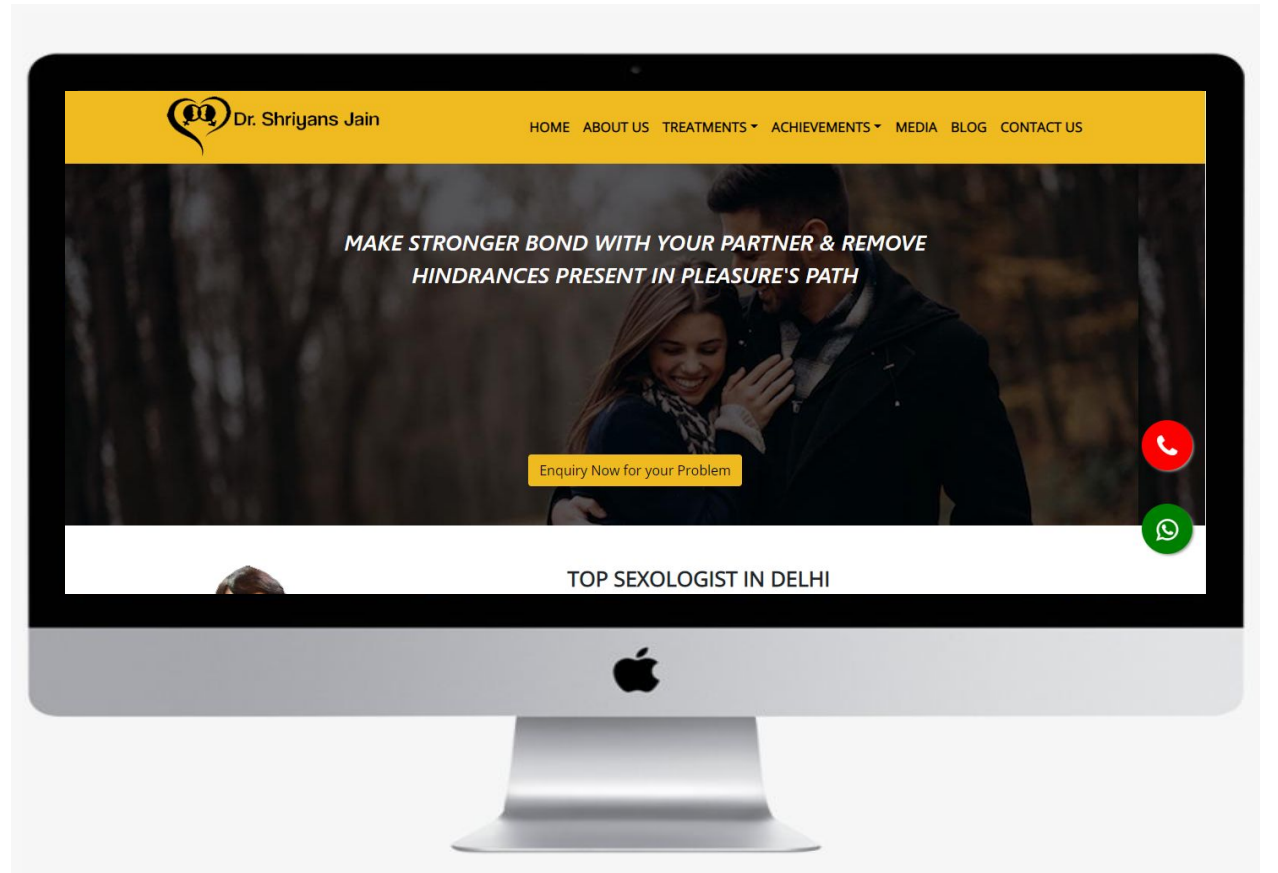


Country	Keywor...	Traffic ⁱ
All count...	1.7K	1.6K
India	1.4K	1.6K 97.3%
Nepal	15	22 1.4%
United S...	93	20 1.2%
United K...	21	1 <1%
Germany	12	1 <1%
Netherla...	4	<1 <1%
Italy	7	<1 <1%
Sri Lanka	13	<1 <1%
Banglad...	10	<1 <1%



“

Dr. Shriyans Jain is the best sexologist in Delhi NCR region with his expertise in providing ayurvedic treatments for the sexual treatment in Delhi.



Project Type
SEO

Project Start Date
March 2019

Project End Date
ON Going

Dr. Shriyans Jain Portfolio

Dr. Shriyans Jain			
Keywords	Country	Rank	Volume
best sexologist in india	India	10	2400
top sexologist in india	India	9	390
sherwani shops in delhi	India	5	110
best ayurvedic sexologist in delhi	India	4	260
best ayurvedic sexologist in india	India	3	260
gupt rog doctor in delhi	India	5	210
kurta pajama shop in delhi	India	8	70
sexologist in south delhi	India	7	110
best sexologist in south delhi	India	8	70

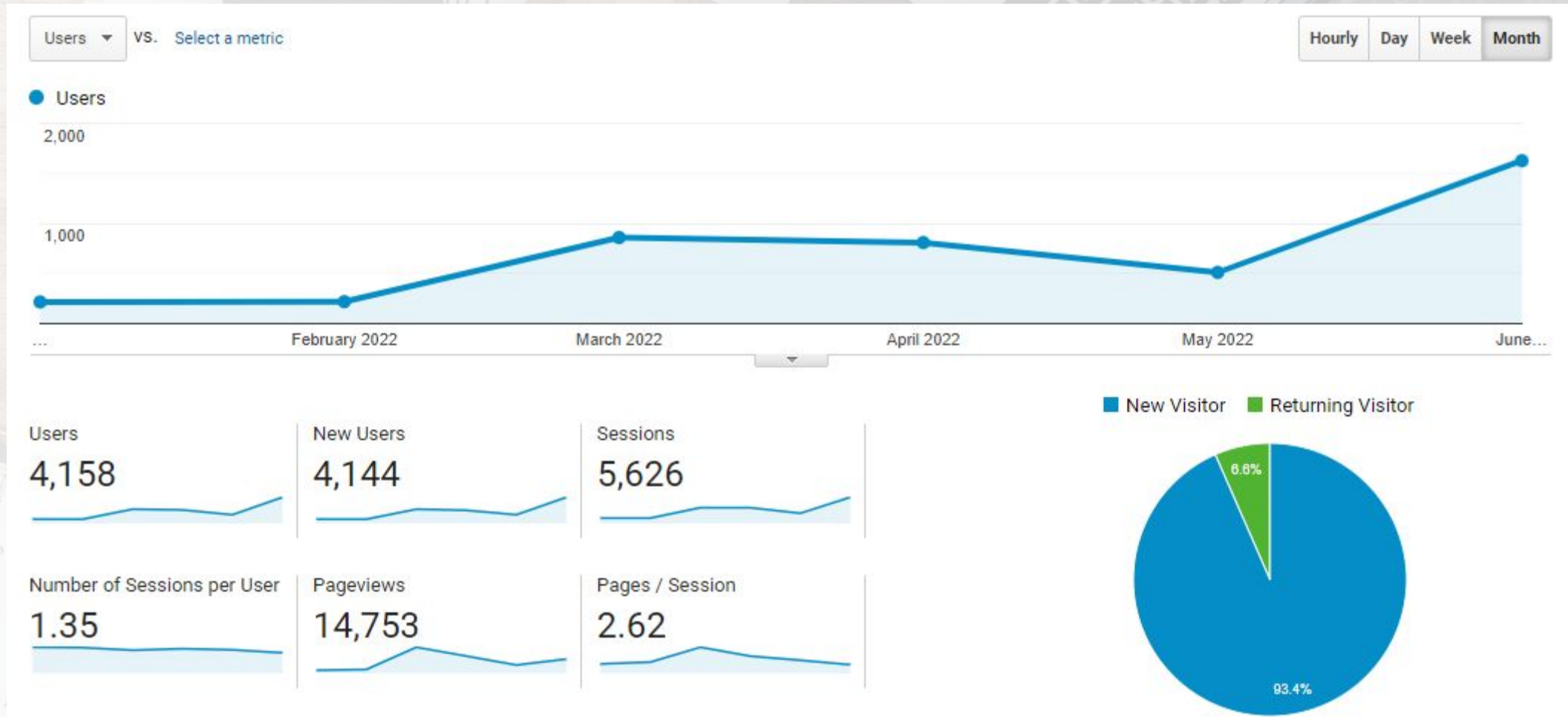
Dr. Shriyans Jain Portfolio

Dr. Shriyans Jain			
Keywords	Country	Rank	Volume
ayurvedic sexologist in delhi	India	4	70
ayurvedic sexologist in noida	India	4	50
sexologist doctor in india	India	10	40
std clinic in delhi	India	9	20
best std clinic in delhi	India	8	20
std specialist in delhi	India	8	10

Conclusion

01

Website is getting 693 Avg. organic users per month from past 6 months.



Conclusion

02 Website is ranking for 322 keywords in India

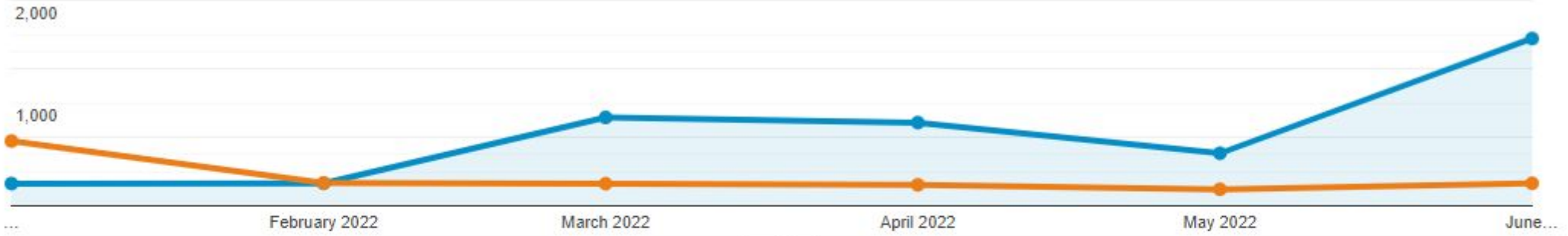


Conclusion

03 We have got 158.42% growth in Organic Users in past 6 months

Jan 1, 2022 - Jun 30, 2022: ● Users

Jul 4, 2021 - Dec 31, 2021: ● Users



Users

158.42%

4,158 vs 1,609



New Users

167.35%

4,144 vs 1,550



Sessions

175.38%

5,626 vs 2,043



Number of Sessions per User

6.56%

1.35 vs 1.27



Pageviews

340.13%

14,753 vs 3,352



Pages / Session

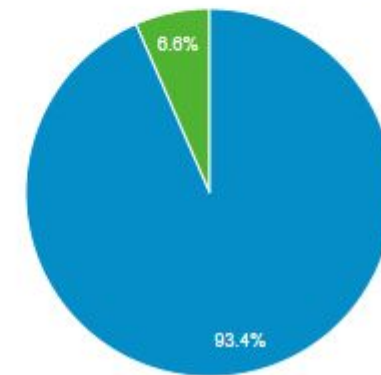
59.83%

2.62 vs 1.64



■ New Visitor ■ Returning Visitor

Jan 1, 2022 - Jun 30, 2022

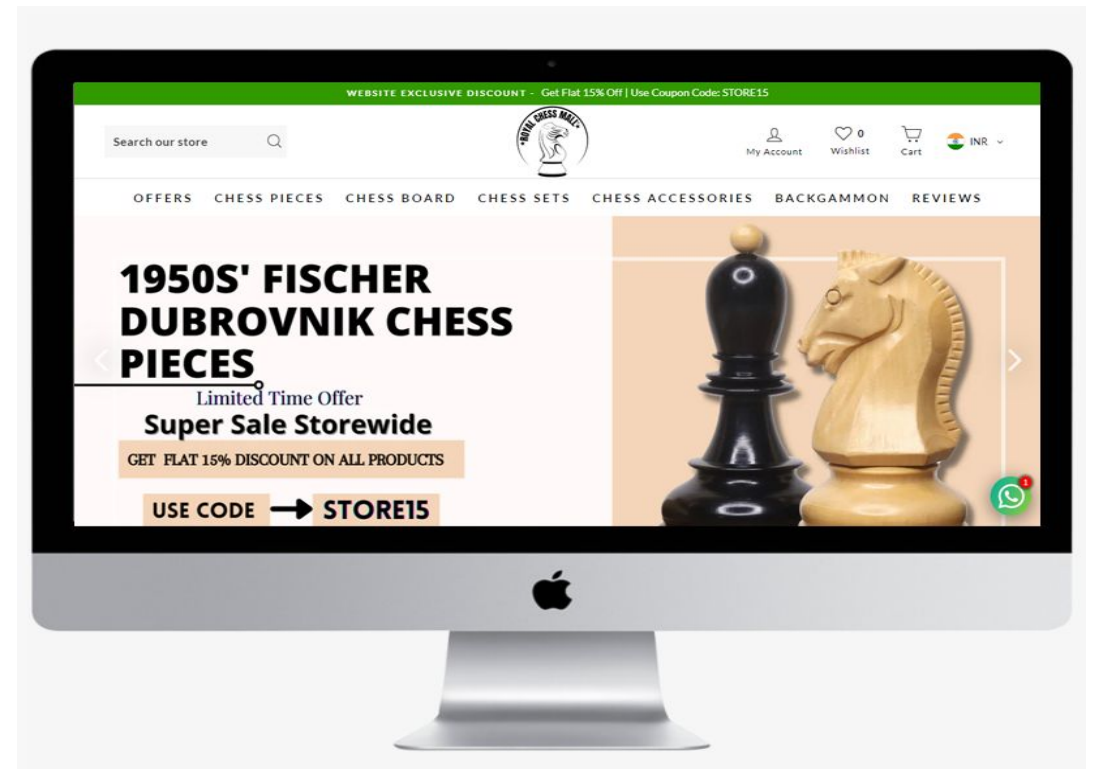


Jul 4, 2021 - Dec 31, 2021



“

Chess Shop based in India, main production center of professional chess equipment, shipped across the world.



Project Type
SEO

Project Start Date
May 2022

Project End Date
ON Going

Royal Chess Mall Portfolio

Royal Chess Mall			
Keywords	Country	Rank	Volume
minimalist chess set	US	7	390
handmade chess board	US	7	320
soviet chess set	US	10	260
handcrafted chess set	US	9	210
standard size chess board	US	7	210
luxury chess pieces	US	6	210
chess board handmade	US	7	170
soapstone chess set	US	2	170
zagreb chess set	US	6	140
napoleon chess set	US	7	140

Royal Chess Mall Portfolio

Royal Chess Mall			
Keywords	Country	Rank	Volume
bone chess set	US	5	140
white chess pieces	US	10	110
handmade wooden chess board	US	10	90
rosewood chess set	US	7	90
chess set staunton	US	9	90
standard chess board	US	6	90
solid wood chess board	US	9	70
solid wood chess set	US	7	70
ebony chess board	US	1	70
rosewood chess pieces	US	2	50

Conclusion

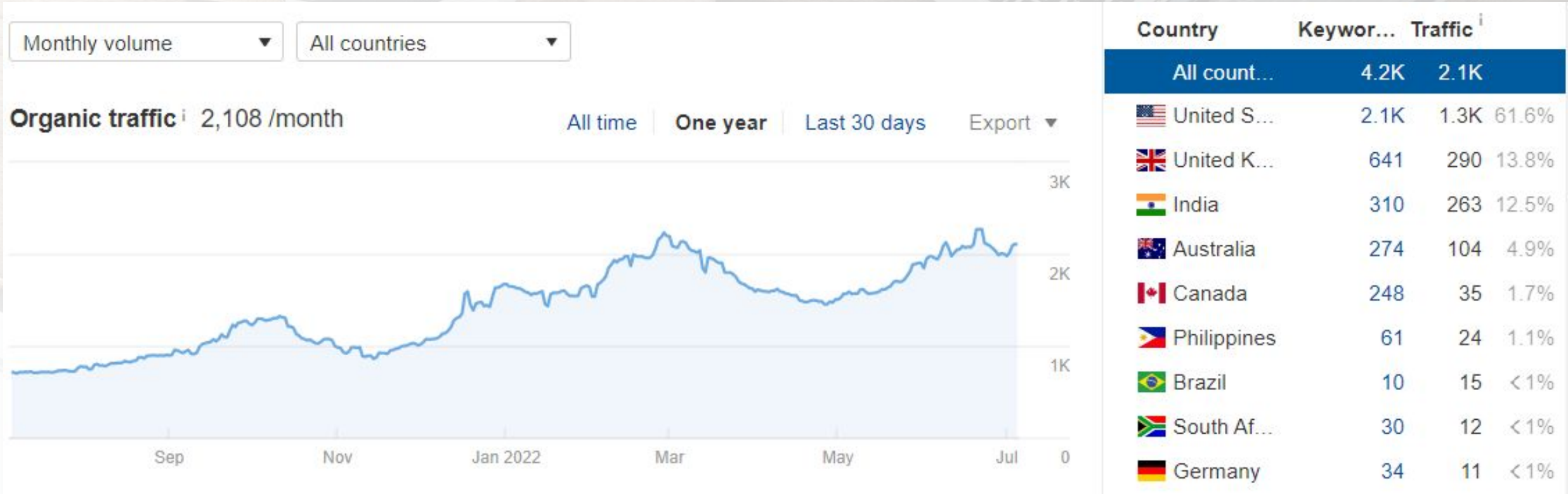
01

Website is getting 2865 Avg. organic users per month from past 1 year.



Conclusion

02 Website is ranking for 4163 keywords Worldwide

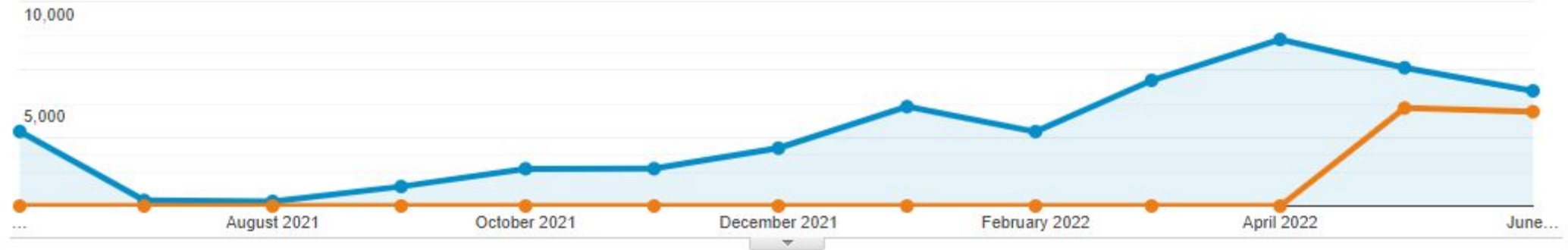


Conclusion

03 We have got 369.98% growth in Organic Users in past 1 year

Jun 1, 2021 - Jun 30, 2022: ● Users

May 2, 2020 - May 31, 2021: ● Users



Users

369.98%

42,486 vs 9,040



New Users

366.48%

42,067 vs 9,018



Sessions

359.18%

79,782 vs 17,375



Number of Sessions per User

-2.30%

1.88 vs 1.92



Pageviews

358.37%

313,096 vs 68,307



Pages / Session

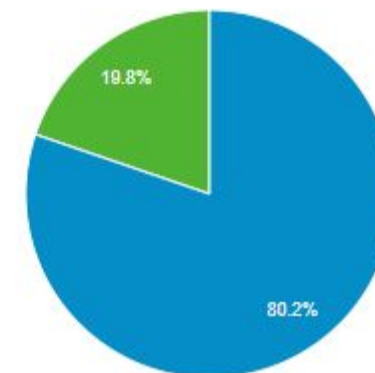
-0.18%

3.92 vs 3.93



■ New Visitor ■ Returning Visitor

Jun 1, 2021 - Jun 30, 2022



May 2, 2020 - May 31, 2021



“

Infralab's catalogue of smart classroom equipments covers an extensive range of impressive products.



Project Type
SEO

Project Start Date
March 2021

Project End Date
ON Going

Infralab Portfolio

Royal Chess Mall			
Keywords	Country	Rank	Volume
interactive flat panel	India	8	1000
smart classroom equipment	India	1	720
digital smart classroom	India	2	210
interactive panel price in india	India	6	210
interactive flat panel display	India	8	170
smart classroom equipment list with price in india	India	2	140
interactive flat panel price	India	7	140
interactive touch panel	India	3	110
video conferencing system price in india	India	5	110
electronic lectern	India	5	110
interactive panel price	India	7	110

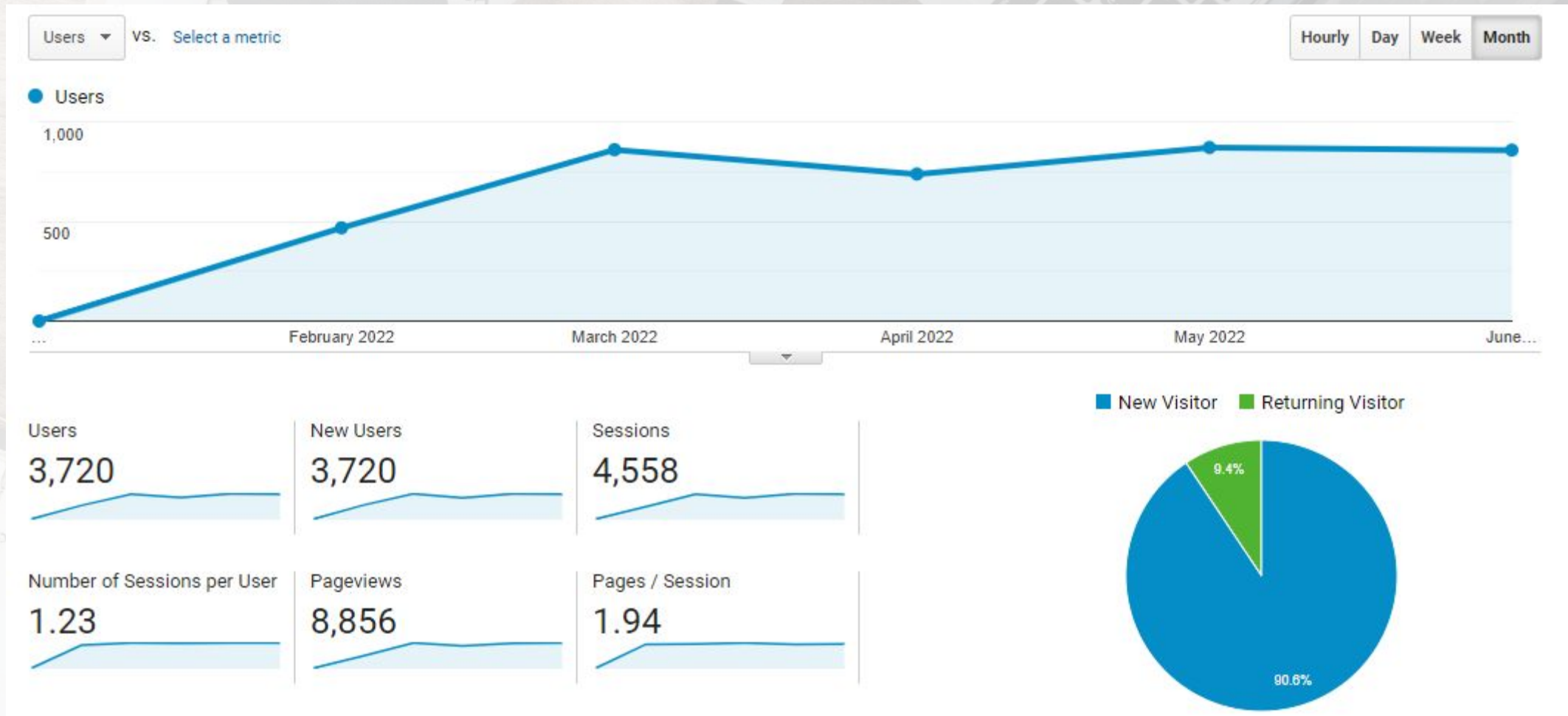
Infralab Portfolio

Royal Chess Mall			
Keywords	Country	Rank	Volume
podium with mic	India	9	110
smart classroom solutions	India	9	110
digital podium price	India	9	110
smart class setup	India	10	110
smart class equipment	India	1	90
digital classroom india	India	4	90
video conferencing system price	India	5	90
big touch screen for teaching	India	7	90
smart classroom components	India	7	90
smart video conferencing system	India	7	90
lecture stand with mic	India	8	90

Conclusion

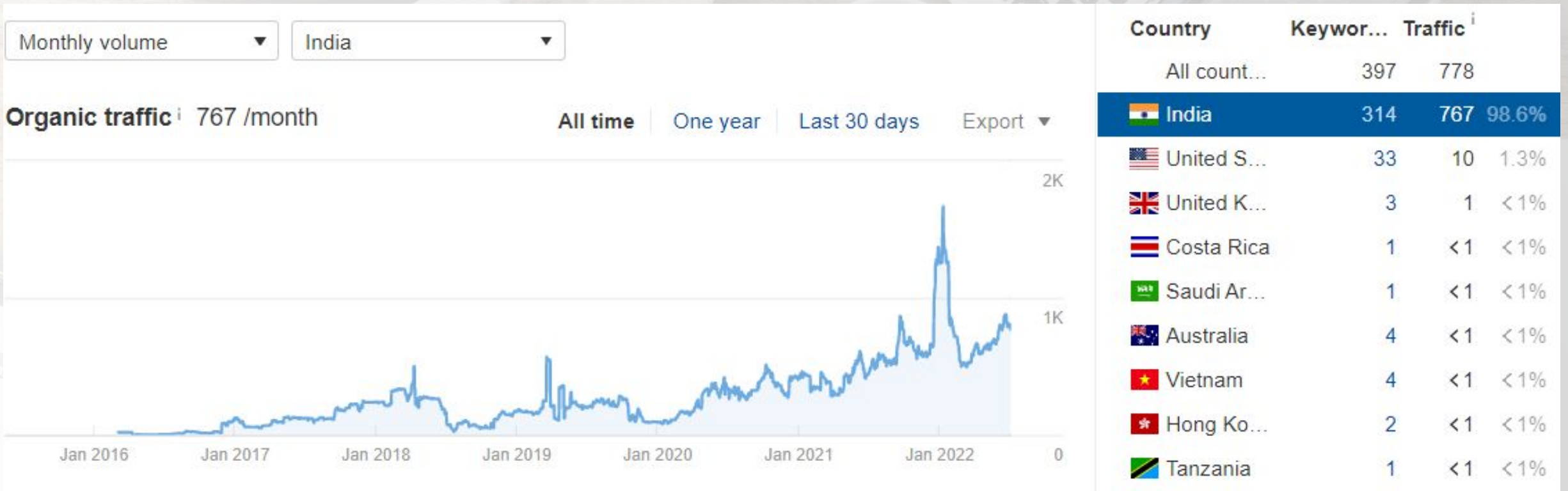
01

Website is getting 620 Avg. organic users per month from past 6 months.



Conclusion

02 Website is ranking for 314 keywords in India



Conclusion

03 We have got 100% growth in Organic Users in past 6 months

